

## **Green Entrepreneurship through Beekeeping: Eco-Adventure in the Mountains – Multiplier Event by CSI Cyprus**

Center for Social Innovation – CSI Cyprus successfully completed their national Multiplier Event in the context of the GENTe project!

The event took place on 5<sup>th</sup> of October 2023. It was held at the "Ecophysys" Bee and Nature Centre and a total of 24 participants were involved.

The event aimed to promote green entrepreneurship and provided participants with hands-on activities related to beekeeping, honey production, and natural cosmetics making. It also included an exploration of the 'Ecophysys' centre's business model as a real-world example of green entrepreneurship.

The participants had diverse backgrounds, with many people interested in the potential of starting a green business in Cyprus, as well as people from other relevant organisations as well as NEET young people.

The overall feedback gathered was excellent; participants emphasized on the remarkable organization of the event that combined learning more about green entrepreneurship as well as about the GENTe project and its deliverables, as well as providing hands-on activities.



